

REQUEST FOR PROPOSAL (RFP)

Social Baseline Assessment for Water, Sanitation & Climate Resilience Project

1. Background

The Consortium for DEWATS Dissemination (CDD India) is implementing a multi-location project to strengthen **water security, sanitation systems, and climate resilience** in rural and peri-urban regions in Karnataka, in Mulki, Malur, and Mayadanahalli. The project integrates **nature-based solutions (NBS), decentralized wastewater management, and community-led approaches** to improve environmental and public health outcomes.

As part of the pre-implementation phase, a **Social Baseline Assessment** is required to establish benchmark conditions and inform targeted, inclusive, and context-specific interventions.

2. Objective of the Assignment

The objective of this assignment is to conduct a **rapid yet comprehensive social baseline study** to:

- Establish pre-intervention benchmarks for monitoring and evaluation
- Assess access to water, sanitation, and hygiene (WASH) services
- Understand socio-economic conditions and livelihood dependencies
- Identify vulnerable and marginalized groups
- Capture behavioral practices related to water use, sanitation, and waste management
- Map institutional and governance structures at the local level
- Generate actionable insights to guide project design and implementation

3. Scope of Work

The selected agency/consultant will undertake the following:

a. Study Design & Tool Development

- Develop methodology and sampling framework
- Design structured tools (Household Survey, FGDs, KIIs)
- Pilot and finalize tools

b. Data Collection

- Household surveys covering socio-economic profile, WASH access, and practices
- Focus Group Discussions (women, youth, farmers, vulnerable groups)
- Key Informant Interviews (Panchayat members, frontline workers, officials)

c. Institutional & Service Mapping

- Existing water and sanitation systems
- Governance structures and schemes
- Community institutions (SHGs, user groups)

d. Data Analysis & Reporting

- Quantitative and qualitative analysis

- Identification of key gaps, risks, and priorities
- Development of baseline indicators for project monitoring

4. Key Deliverables

- Inception Report (methodology, tools, sampling)
- Clean dataset (digital format)
- Draft Baseline Report
- Final Baseline Report (with actionable insights)
- Presentation to stakeholders

5. Study Area

The study will be conducted across **selected project villages/towns** (to be shared), covering diverse geographies, including water-stressed rural regions and/or climate-sensitive areas.

6. Timeline (Accelerated – 4 Weeks)

Week Activity

Week 1 Inception, methodology finalization, tool development & pilot

Week 2 Field data collection (household surveys, FGDs, KIIs)

Week 3 Completion of fieldwork, data cleaning & preliminary analysis

Week 4 Data analysis, report preparation & final submission

Total Duration: 4 Weeks

Note: The accelerated timeline will be achieved through parallel field teams, digital data collection, and real-time data validation.

7. Eligibility Criteria

The agency/consultant should have:

- Experience in social research/baseline studies
- Experience in WASH, rural development, or climate resilience projects
- Proven expertise in large-scale household surveys
- Strong analytical and reporting capabilities
- Experience with CSR/government projects (preferred)

8. Team Composition

The proposed team should include:

- Social Development Specialist (Team Lead)
- WASH/Environmental Expert
- Field Coordinators & Enumerators
- Data Analyst

9. Evaluation Criteria

| Criteria | Weightage |
|----------------------------------|-----------|
| Technical Approach & Methodology | 40% |

| Criteria | Weightage |
|---------------------|------------------|
| Relevant Experience | 30% |
| Team Composition | 20% |
| Financial Proposal | 10% |

10. Payment Milestones

| Milestone | Payment |
|-------------------------|----------------|
| Advance Payment | 50% |
| Draft Report Submission | 50% |

11. Submission Requirements

Interested agencies are requested to submit:

- Technical Proposal (approach, methodology, work plan)
- Financial Proposal
- Relevant experience and sample work
- CVs of key team members

12. Data Ownership & Ethics

- All data will remain the property of the client
- The agency must ensure confidentiality and ethical data collection
- Informed consent must be obtained from all respondents

13. Contact Details

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Last Date of Submission: 12th April,2026