

REQUEST FOR PROPOSAL

Impact Assessment for Model Sanitation Town

Issued by: CDD India

Date: 14th November, 2025

1. Background

CDD India in collaboration with local urban bodies, is implementing the **Model Sanitation Town Initiative** in **Malavalli (Mandya District)**, **Moodubidri (Dakshina Kannada District)**, and **Nelamangala (Bengaluru Rural District)**.

These towns have undergone Phase 1 interventions focusing on improvements in water supply, sanitation access and usage, solid and liquid waste management, stormwater systems, faecal sludge management (FSM), and blue–green infrastructure enhancement.

A baseline dataset has been established for each town across household and town-level WASH indicators.

Proposals are invited from qualified agencies to conduct an **Impact Assessment** to measure outcomes, behavioural change, infrastructure improvements, and institutional strengthening achieved in these three towns.

2. Objectives

- Measure improvements in WASH services in **Malavalli, Moodubidri, and Nelamangala**, compared to baseline values.
- Evaluate sanitation usage, reliability of services, and overall quality improvements.
- Assess effectiveness of IEC/BCC activities in driving behavioural change.
- Review institutional capacity and adoption of improved systems in the three towns.
- Provide recommendations for scaling the Model Sanitation Town framework across Karnataka.

3. Scope of Work

- Household surveys covering water supply adequacy, toilet access/usage, waste segregation, and FSM practices.

- Town-level assessment of public toilets, SWM systems, greywater/blackwater management, stormwater conditions, and waterbody/green space improvements in all three towns.
- Stakeholder consultations with ULB staff, elected representatives, sanitation workers, and community groups.
- Review of IEC activities conducted in Malavalli, Moodubidri, and Nelamangala, and assessment of community adoption.
- Infrastructure verification, photographic documentation, and comparison against baseline indicators.

4. Key Deliverables

1. Inception Report with methodology and sampling plan
2. Tools for household/town-level surveys and consultations
3. Draft Impact Assessment Report for the three towns
4. Final Report with town-wise results, cross-town analysis, and recommendations
5. Presentation to Government/CSR stakeholders

5. Eligibility

- Experience in WASH sector assessments
- Proven track record in baseline/end-line or impact studies for government/CSR projects
- Strong quantitative and qualitative data collection capabilities
- Team must include: WASH expert, field coordinators, enumerators, and a data analyst

6. Proposal Submission

Submit the following:

- **Technical Proposal:** approach, tools, sampling, timelines
- **Financial Proposal:** itemised budget
- **Organisational Profile:** relevant experience and previous reports

Email submissions to: procurement@cddindia.org

Deadline: 21st November, 2025